

## English for business - level B1

Via CLIL (Content and Language Integrated Learning), students will be introduced to cognitive linguistics as applicable to the social context of the workplace, so as to be able to analyse and discuss relevant case studies cogently and idiomatically in the target language (English).

### Contenuti:

Analysis focusses on communication among asymmetrical interlocutors, which typifies hierarchical organizations, whether public or private. Strategies for overcoming problems in communication between more and less powerful parties will be examined and discussed, particularly interpersonal dynamics leading to a lack of transparency, collusion and factionalism within enterprise.

The course is structured so as to maximize students' opportunities to engage their English skills actively in class, with oral discussion particularly emphasized. As a class, students will confront the cognitive and socio-linguistic theoretical framework presented in the course readings. To apply this theory to praxis, students will then work in small groups, responsible for selecting and analyzing examples of discourse oriented within the workplace, and present the results of their analysis as a stimulus to further discussion and debate.

### Struttura del corso:

- 50 ore.
- Corso serale

**Requisiti:** conoscenza lingua inglese - level A2

**Modalità di selezione:** in base all'ordine d'iscrizione.

**Il corso è finanziabile con Dote Unica fino ad esaurimento fondi, per informazioni clicca qui**

**Azione cofinanziata dal FSE (Fondo Sociale Europeo)**